




A Joint Purchasing Program For Local Government Agencies

To: Suburban Purchasing Cooperative Members
From: Lawrence F. Widmer Jr., CPPB
Deputy Director, NWMC 
Date: January 15, 2010
Subject: Vehicle Sticker Order Forms

The SPC Governing Board has approved a one-year contract extension with Borden Decal of Crystal Lake, IL. All terms and conditions of the contract remain valid during the period from March 1, 2010 until February 28, 2011. This is the second of three (3) possible one-year contract extensions. In order to keep ticket costs low for another year, the SPC Governing Board has approved (**Amendment 1**) with Borden Decal requiring that a minimum order of 1,000 total tickets must be placed. The SPC contact at Borden Decal is Christina Pagliarulo and she can be reached at 888-267-3364. Prices are as follows:

Group I	3" x 3"	\$90.00/1000	\$.09 each
Group II	4" x 3"	\$120.00/1000	\$.12 each

Please note that the SPC administrative cost associated with obtaining the most competitive joint purchasing prices are partially offset by an additional **\$.0050** fee per sticker.

Attached is the specification summary with information on the vehicle sticker program and a two-part order form which details the costs and available printing options.

To place an order, please complete the order form and **fax** to Christina Pagliarulo of Borden Decal at 847-515-8028. Lead time for orders is four (4) to five (5) weeks after receipt of order plus five (5) to seven (7) days for shipping via UPS. Art work needs to be approved within two (2) business days.

Please email/fax/mail PO to:

Borden Decal
24 North Oriole Trail
Crystal Lake, IL 60014
Attn: Christina Pagliarulo
Regional Sales Manager
Fax: 847-515-8028
Email: cp@bordendecal.com

Please mail samples and artwork to:

Borden Decal
207 Eleventh Street
San Francisco, CA 94103
Attn: Christina Lau

(Artwork must be camera ready vector base line artwork)

*DuPage Mayors &
Managers Conference*
1220 Oak Brook Road
Oak Brook, IL 60523
Suzette Quintell
Phone: (630) 571-0480
Fax: (630) 571-0484

*Northwest Municipal
Conference*
1616 East Golf Road
Des Plaines, IL 60016
Larry Widmer
Phone: (847) 296-9200
Fax: (847) 296-9207

*South Suburban Mayors
And Managers Association*
1904 West 174th Street
East Hazel Crest, IL 60429
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Phone: (708) 206-1155
Fax: (708) 206-1133

*Will County
Governmental League*
3180 Theodore Street, Suite 101
Joliet, IL 60435
Anna Bunger
Phone: (815) 729-3535
Fax: (815) 729-3536



A Joint Purchasing Program
For Local Government Agencies

Suburban Purchasing Cooperative
Vehicle Sticker Order Form - 2010
(Minimum Order 1,000 Tickets)

Return to: Christina Pagliarulo
Borden Decal
24 North Oriole Trail
Crystal Lake, IL 60014

Phone: 888-267-3364
Fax: 847-515-8028

Contact Name: Your Name Phone:

Fax:

Email:

Village / City of: Zip:

Delivery Address:

Delivery Date:

PART 1

STICKERS SIZES - (Price includes two colors with sequential black numbering)

Group I (3" x 3") - \$90.00/1000

Group II (4" x 3") - \$120.00/1000

COLORS - (Please specify sticker colors)

Available colors: Banana, Plum, Shamrock, Sky blue, Lime, Berry, Sapphire, Orange, Merlot, Ruby, Aqua, Pecan, Hunter, Salmon, Silver, Rose, Lavender, Gold

Foreground Color: Background Color:

DESIGN POSITION - (positioning for design if leaving excess area clear and not trimming)

Margin right

Margin left

Center

APPLICATION - (location vehicle stickers are applied to the windshield)

Driver

Passenger

SPECIAL INSTRUCTIONS (i.e. - do not print application instructions on backing, or place adhesive on back rather than on face of sticker.)

Artwork: Please enclose a sample of each sticker, camera-ready artwork (black and white copy) and a sketch showing the location of the design, text and numbering. If minimal art work is required, a maximum fee of \$100.00 will be charged for each order. However, if substantial artwork is needed (i.e., color separations, poor graphics, fabric patches) a charge will apply to be negotiated between the vendor and the agency. Artwork can be submitted on a disk, CD, or PDF form to Christina at cp@bordendecal.com.



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Suburban Purchasing Cooperative Vehicle Sticker Order Form – 2010 (Minimum Order 1,000 Tickets)

Village / City of: _____

PART 2

Type of Sticker <i>(vehicle, truck, etc.)</i>	Quantity Ordered	Numbering Sequence (# ___ to #___)	Price <u>3" x 3"</u> (.09 each) <u>4" x 3"</u> (.11 each)	Total
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____

Sub-total - I \$ _____

OPTIONS: Please select from the following options:

Options	Quantity	Price	Total Price
Additional Colors:			
One Color	_____	X .02 each	= \$ _____
Two Color	_____	X .03 each	= \$ _____
Four Color	_____	X .06 each	= \$ _____
Sticker Back Printing			
One Color	_____	X .02 each	= \$ _____
Two Color	_____	X .02 each	= \$ _____
Cut/Trim of sticker size	_____	X .01 each	= \$ _____
Poly Bagging or Glassine Bag– (select one)	_____	X .05 each	= \$ _____
Bar Coding	_____	X .05 each	= \$ _____
Plate Changes (over 8 different stickers)	_____	X \$20.00/per plate	= \$ _____
Municipal Stars	_____	X .1	= \$ _____

Sub-total - II \$ _____

Sub-total - I \$ _____

TOTAL \$ _____



A Joint Purchasing Program For Local Government Agencies

Suburban Purchasing Cooperative Specification Summary For Purchasing Vehicle Stickers Administered by Northwest Municipal Conference

PRODUCT SPECIFICATION

- A. Material – Clear mylar or acetate, 2 mil. thick.
- B. Size – Group I stickers must be exactly 3" x 3" although smaller designs may be placed on these size stickers with the excess remaining clear (see order form for positioning options); organizations requesting smaller stickers will be charged a fee for trimming down from the standard 3" x 3". Group II stickers are held to the same criteria as above except that the standard sticker is 4" x 3.
- C. Color – Stickers are available in yellow, orange, dark green, light green, dark blue, light blue, red, purple, magenta, maroon, brown, tan, silver and gold.
- D. Artwork – Please provide the vendor with camera-ready artwork (*black and white copy of the sticker*) along with details showing the location of the design, text and numbering. If minimal art work is required, a maximum fee of \$100.00 will be charged. However, if substantial artwork is needed (i.e., color separations, poor graphics, fabric patches) a charge will apply to be negotiated between the vendor and the agency. ***Artwork can be submitted on a disk, CD. Please mail samples to Borden Decal 207 Eleventh Street, San Francisco, CA 94103 Attn: Christina Lau.***
- E. Proofs – The vendor will supply each participating municipality with a proof for each type of sticker to be produced within seven (7) to ten (10) working days. Proofs will be sent directly to the designated contact person for approval. Printing will begin once the vendor has received the approved proofs.

DELIVERY

The vendor will deliver stickers directly via common carrier at the vendors expense during the month delivery is requested. When required, the vendor shall ship stickers via expedited carrier. The vendor may bill extra for this service, but only that amount charged by the carrier.

ORDERING & BILLING

Order forms must be returned by mail, fax or email to the **Borden Decal Attn Christina Pagliarulo, 24 North Oriole Trail, Crystal Lake, IL 60014, fax 847-515-8028 or email [Christina at cp@bordendecal.com](mailto:Christina_cp@bordendecal.com).** Borden Decal will invoice each municipality upon delivery of their stickers.

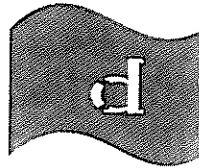


BORDEN DECAL CO.
 QUALITY SCREEN PRINTING SINCE 1923

**STANDARD COLORS FOR
 NON REFLECTIVE MATERIALS**

b

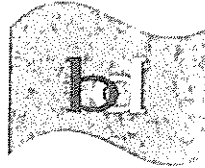
C-51 Banana



C-57 Plum

b

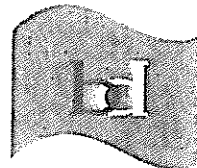
C-63 Shamrock



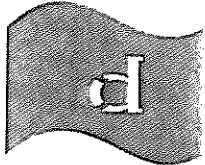
C-52 Sky Blue

b

C-58 Lime



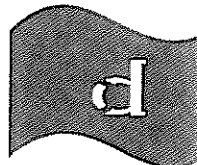
C-64 Berry



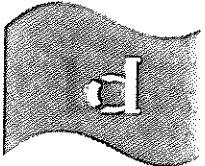
C-53 Sapphire

b

C-59 Orange



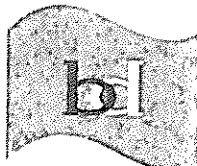
C-65 Merlot



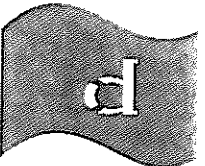
C-54 Ruby

b

C-60 Aqua



C-66 Pecan



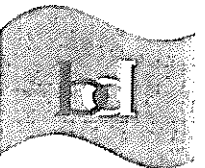
C-55 Hunter

b

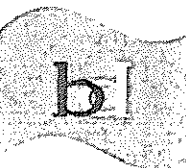
C-61 Salmon

b

C-67 Silver



C-56 Rose



C-62 Lavender

b

C-68 Gold

BRIGHT FADE RESISTANT COLORS

Colors May Differ From Monitor To Monitor
 Exact PMS Number Available Upon Request



A Joint Purchasing Program For Local Government Agencies

December 11, 2009

Ms. Christine Pagliarulo
Regional Sales Manager
Borden Decal
24 North Oriole Trail
Crystal Lake, IL 60014

Dear Ms. Pagliarulo:

The memorandum is sent to inform you that the Suburban Purchasing Cooperative (SPC) Governing Board has approved a one-year vehicle sticker contract extension with your firm.

All terms and conditions of this agreement have been specified in the original Request for Proposal in which your firm was awarded. The terms and conditions of this contract shall remain valid including Amendment 1 during the period from March 1, 2010 until February 28, 2011. This is the second of three possible one-year contract extensions.

To confirm this agreement, please sign and date this document below, retaining a copy for your files and return the original to my attention. I can be contacted directly at 847-296-9200 x28 if you have any questions or concerns.

Sincerely,

Lawrence F. Widmer Jr., CPPB
Deputy Director
Northwest Municipal Conference

Lawrence F. Widmer Jr, CPPB Date
For: Suburban Purchasing Cooperative
12/11/09

Christine Pagliarulo 12-14-09
For: Borden Decal Date

DuPage Mayors & Managers Conference
1220 Oak Brook Road
Oak Brook, IL 60523
Suzette Quintell
Phone: (630) 571-0480
Fax: (630) 571-0484

Northwest Municipal Conference
1616 East Golf Road
Des Plaines, IL 60016
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Joliet, IL 60435
Anna Bunger
Phone: (815) 729-3535
Fax: (815) 729-3536



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The Suburban Purchasing Cooperative Governing Board has approved the following vehicle sticker contract (Amendment 1) with Borden Decal, 24 North Oriole Trail, Crystal Lake, IL 60014:

Amendment 1

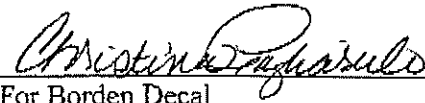
The SPC agrees to allow the contract to include a 1,000 minimum ticket order.

All terms and conditions shall remain in effect during the one year contract extension from March 1, 2010 until February 28, 2011. The SPC reserves the right to extend the contract term for one additional one-year term upon mutual agreement of both parties on a negotiated basis.

To confirm Amendment 1, please sign and date this document below, retaining a copy for your files and returning the original to my attention.



For Suburban Purchasing Cooperative (Date)
12/11/09

 12-14-09

For Borden Decal (Date)

DuPage Mayors & Managers Conference
1220 Oak Brook Road
Oak Brook, IL 60523
Suzette Quintell
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