



# *A Joint Purchasing Program For Local Government Agencies*

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## ***Suburban Purchasing Cooperative Membership Memorandum 2011 Vehicle Sticker Contract Extension Awarded to Borden Decal***

The Governing Board of the Suburban Purchasing Cooperative, a cooperative of 150 municipalities in the six county areas of Northern Illinois, has approved the third and final contract extension with Borden Decal, Crystal Lake, IL for the SPC 2011 Vehicle Sticker Program.

The original contract was awarded to Borden Decal from February 29, 2008 through February 28, 2009, with the SPC reserving the right to extend this contract for up to (3) three additional one-year terms upon mutual agreement of the both the vendor and the SPC on a negotiated basis.. The last of three (3) one year contract runs from February 28, 2011 until February 27, 2012.

The current Borden Decal order form is attached for your convenience. For questions or additional information, please contact Christine Pagliarulo at Borden Decal directly.

***Borden Decal  
24 North Oriole Trail  
Crystal Lake, IL 60014  
PHONE: 888-267-3364 FAX: 847-515-8028  
Email: [cp@bordendecal.com](mailto:cp@bordendecal.com)  
Contact Person: Christine Pagliarulo***

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***DuPage Mayors &  
Managers Conference***  
1220 Oak Brook Road  
Oak Brook, IL 60523  
Suzette Quintell  
Phone: (630) 571-0480  
Fax: (630) 571-0484

***Northwest Municipal  
Conference***  
1616 East Golf Road  
Des Plaines, IL 60016  
Ellen Dayan  
Phone: (847) 296-9200  
Fax: (847) 296-9207

***South Suburban Mayors  
And Managers Association***  
1904 West 174<sup>th</sup> Street  
East Hazel Crest, IL 60429  
Ed Paesel  
Phone: (708) 206-1155  
Fax: (708) 206-1133

***Will County  
Governmental League***  
3180 Theodore Street, Suite 101  
Joliet, IL 60435  
Cherie Belom  
Phone: (815) 722-7280  
Fax: (815) 722-0528

**Suburban Purchasing Cooperative  
Vehicle Sticker Order Form – 2011**

(Minimum Order 1,000 Tickets)

**Return to:** Christina Pagliarulo  
Borden Decal  
24 North Oriole Trail  
Crystal Lake, IL 60014

**Phone:** 888-267-3364  
**Fax:** 847-515-8028

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**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
Your Name

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Village / City of:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Delivery Address:** \_\_\_\_\_

**Delivery Date:** \_\_\_\_\_

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**PART 1**

**STICKERS SIZES** – (Price includes two colors with sequential black numbering)

– Group I (3" x 3") – \$90.00/1000

– Group II (4" x 3") – \$120.00/1000

**COLORS** – (Please specify sticker colors)

Available colors: Banana, Plum, Shamrock, Sky blue, Lime, Berry, Sapphire, Orange, Merlot, Ruby, Aqua, Pecan, Hunter, Salmon, Silver, Rose, Lavender, Gold

**Foreground Color:** \_\_\_\_\_ **Background Color:** \_\_\_\_\_

**DESIGN POSITION** – (positioning for design if leaving excess area clear and not trimming)

– Margin right

– Margin left

– Center

**APPLICATION** – (location vehicle stickers are applied to the windshield)

– Driver

– Passenger

**SPECIAL INSTRUCTIONS** (i.e. - do not print application instructions on backing, or place adhesive on back rather than on face of sticker.)

\_\_\_\_\_

\_\_\_\_\_

**Artwork:** Please enclose a sample of each sticker, camera-ready artwork (*black and white copy*) and a sketch showing the location of the design, text and numbering. If minimal art work is required, a maximum fee of \$100.00 will be charged for each order. However, if substantial artwork is needed (i.e., color separations, poor graphics, fabric patches) a charge will apply to be negotiated between the vendor and the agency. Artwork can be submitted on a disk, CD, or PDF form to Christina at cp@bordendecal.com.

**Suburban Purchasing Cooperative  
Vehicle Sticker Order Form – 2011**  
(Minimum Order 1,000 Tickets)

Village / City of: \_\_\_\_\_

**PART 2**

Type of Sticker <i>(vehicle, truck, etc.)</i>	Quantity Ordered	Numbering Sequence <i>(#__ to #__)</i>	Price <u>3" x 3"</u> (.09 each) <u>4" x 3"</u> (.11 each)	Total
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
_____	_____	_____	X \$ _____	= \$ _____
<b>Sub-total - I</b>				\$ _____

**OPTIONS: Please select from the following options:**

Options	Quantity	Price	Total Price
<b>Additional Colors:</b>			
One Color	_____	X .02 each	= \$ _____
Two Color	_____	X .03 each	= \$ _____
Four Color	_____	X .06 each	= \$ _____
<b>Sticker Back Printing</b>			
One Color	_____	X .02 each	= \$ _____
Two Color	_____	X .02 each	= \$ _____
<b>Cut/Trim of sticker size</b>	_____	X .01 each	= \$ _____
<b>Poly Bagging or Glassine Bag–</b> <i>(select one)</i>	_____	X .05 each	= \$ _____
<b>Bar Coding</b>	_____	X .05 each	= \$ _____
<b>Plate Changes</b> <i>(over 8 different stickers)</i>	_____	X \$20.00/per plate	= \$ _____
<b>Municipal Stars</b>	_____	X .10 each	= \$ _____
<b>Sub-total - II</b>			\$ _____
<b>Sub-total - I</b>			\$ _____
<b>TOTAL</b>			\$ _____

**Suburban Purchasing Cooperative Specification Summary  
For Purchasing Vehicle Stickers  
Administered by  
Northwest Municipal Conference**

***PRODUCT SPECIFICATION***

- A. Material – Clear mylar or acetate, 2 mil. thick.
- B. Size – Group I stickers must be exactly 3” x 3” although smaller designs may be placed on these size stickers with the excess remaining clear (see order form for positioning options); organizations requesting smaller stickers will be charged a fee for trimming down from the standard 3” x 3”. Group II stickers are held to the same criteria as above except that the standard sticker is 4” x 3.”
- C. Color – Stickers are available in yellow, orange, dark green, light green, dark blue, light blue, red, purple, magenta, maroon, brown, tan, silver and gold.
- D. Artwork – Please provide the vendor with camera-ready artwork (*black and white copy of the sticker*) along with details showing the location of the design, text and numbering. If minimal art work is required, a maximum fee of \$100.00 will be charged. However, if substantial artwork is needed (i.e., color separations, poor graphics, fabric patches) a charge will apply to be negotiated between the vendor and the agency. ***Artwork can be submitted on a disk, CD. Please mail samples to Borden Decal 207 Eleventh Street, San Francisco, CA 94103 Attn: Christina Lau.***
- E. Proofs – The vendor will supply each participating municipality with a proof for each type of sticker to be produced within seven (7) to ten (10) working days. Proofs will be sent directly to the designated contact person for approval. Printing will begin once the vendor has received the approved proofs.

***DELIVERY***

The vendor will deliver stickers directly via common carrier at the vendors expense during the month delivery is requested. When required, the vendor shall ship stickers via expedited carrier. The vendor may bill extra for this service, but only that amount charged by the carrier.

***ORDERING & BILLING***

Order forms must be returned by mail, fax or email to the **Borden Decal Attn Christina Pagliarulo, 24 North Oriole Trail, Crystal Lake, IL 60014, fax 847-515-8028 or email Christina at cp@bordendecal.com.** Borden Decal will invoice each municipality upon delivery of their stickers.

